

# *Steven T. Richards*

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## **EDUCATION:**

**The Pennsylvania State University**, University Park, PA

Graduated May 2011

*B.A. Journalism*

*Concentration: John Curley Center for Sports Journalism*

*Journalism GPA: 3.72*

## **JOURNALISM EXPERIENCE:**

**The Reporter/PaPrepLive.com**, Lansdale, PA

April 2015-Present

*Freelance Sports Reporter*

- Cover local high school sports, including lacrosse, baseball and softball
- Write and edit articles (min. 500 words) within a tight deadline
- Create, write and edit features surrounding players and events
- All articles syndicated on PaPrepLive.com. Some articles originally posted on Pa Prep Live as well.

**Next Level Radio**, Bethlehem, PA

June 2014-Present

*Co-host*

- Co-host of iTunes podcast The Showcast and lead host of Prime Time Fantasy Football
- Turn Prime Time Fantasy Football into a finished product in post-production
- Come up with new show segment ideas to keep listeners coming back
- Give listeners tips and tricks to win their fantasy football league
- Talk movies, TV and news in a fun and personable way

**Centre Daily Times**, State College, PA

August 2009-May 2010

*Sports Journalism Intern*

- Covered a litany of high school and college sports, including football, gymnastics, soccer and lacrosse

## **WEB EXPERIENCE:**

**SportsNetworker.com**, Columbus, OH

October 2011-Present

*COO/Editorial Producer/Referral Partner Manager/Membership Site Manager*

- Manage guest post submissions by editing, optimizing and publishing their articles using WordPress
- In charge of all company ad sales on website, with sports conferences and with corporate sponsors
- Craft and create emails to send to our list of 30,000 members. Create email images using Photoshop
- Run Referral Partner Program with CRM program InfusionSoft - create promotions, emails, social snippets

**StevenRichards.net**, Hatfield, PA

April 2014-Present

*CEO, Creator, Blogger*

- Created website from the ground up in Wordpress
- Manage and edit all posts and pages
- Write all content for posts and pages

## **SKILLS**

- Sugarsync, Dropbox, Google Drive
- Audacity
- Facebook, Twitter, LinkedIn
- Microsoft Word, Excel, PowerPoint
- WordPress
- Pages, Numbers, Keynote
- Adobe Photoshop, Dreamweaver